



Annual Review & Accounts Summary

2013 – 2014





About Greenbank

Mission Statement

Greenbank is a Liverpool based charity which supports disabled and disadvantaged people.

Our mission is:

'To enhance the opportunities and status of disabled people through education, training, employment, transport, sport and recreation'.

Objectives, Activities and Services

The objectives of Greenbank as a charity are:

1. To provide or assist in the provision of facilities for the education, training, employment, welfare and relief of persons who have need by reason of disability (principal object).
2. To promote for the benefit of the inhabitants of Liverpool and surrounding area the provisions and facilities for recreation or other leisure time occupation of individuals who have need of such facilities by reason of youth, age, infirmity, disablement, financial hardship or social and economic circumstances or for the public at large in the interests of social welfare and with the object of improving the condition of life of said inhabitants.

Target Customer Groups

Greenbank's key target group is that of disabled people (through self-declaration and embraces people with disabilities, learning disabilities and health conditions). Funders generally define this group as students with learning disabilities and/or disabilities.

The charity's services are also widely open to other disadvantaged groups and members of the local community.

Services provided by the charity through the operation of both Greenbank College and Greenbank Sports Academy in 2013/14 included:

At Greenbank College

- Work related learning in Business & Administration, Catering & Hospitality, Customer Service, Exercise & Fitness, Hairdressing, Health & Social Care, Information Technology, Sewing & Textiles and Sports Coaching & Development
- Functional Skills support (English, Maths and ICT)
- Learning for fun courses
- Guidance services
- Employment related projects including a small number of Apprenticeships, NEET project (including Ambition, which started in January 2014) and Social Enterprise Training.

At Greenbank Sports Academy

- Sports and recreation activities for disabled children in school holidays and after school.
- Disability sports development including clubs and activities.
- Supporting and hosting disability sports clubs including wheelchair basketball, handball, power hockey, boccia, table tennis and encouraging disabled people to get involved.
- Specialist sports coaching within the community including schools.
- Links to governing bodies of sport and support for elite athletes through training facilities.
- Offering a flexible educational pathway into vocational training, coaching and higher education.
- Opening up employment opportunities for disabled people in sport, recreation and leisure.





Partnership working has played a vital role in ensuring efficient delivery of services. It has been heartening to work with a diverse range of organisations to achieve this goal.

Chief Executive's Review

2013/14 has been a much more positive year for the charity, with the measures put in place the previous year enabling the organisation to make a modest surplus of £46,353.

Partnership working has played a vital role in ensuring efficient delivery of services. It has been heartening to work with a diverse range of organisations to achieve this goal.

Educationally, partnership relationships have been vital to success at Greenbank College. For example important progress has been made in developing appropriate placement opportunities, particularly for students undergoing Study Programme. We are delighted to have been in a position to offer placements to 76 students throughout the year, ensuring that future progression is an intrinsic part of a student's experience and encouraging a positive sense of future. This has been made possible because of the supportive nature of the employers that we work with and the commitment of staff across the organisation, in encouraging students to have appropriate career aspirations and the right skills for the work place. We were particularly pleased to secure funding from

Skills Funding Agency, Education Funding Agency and European Social Fund to deliver their Not in Education, Employment or Training (NEET) contract until July 2015. Greenbank is the lead partner with VOLA Merseyside and 16 other organisations to devise personalised and supportive programmes across Knowsley, Liverpool, Sefton, St Helens and Wirral for NEET young people through the Ambition programme. This is an important aspect of our work and the programme enables us to influence service delivery across a wider geographic area than we have traditionally been able to.

We are also supportive of the changes brought about for disabled children and young people through legislative reform; The Children and Families Act 2014. We continue to work collaboratively with local authorities, statutory agencies and other stakeholders to offer appropriate post 16 education opportunities for young disabled people.

The disability sport programmes on offer via Greenbank Sports Academy continue to go from strength to strength, due mainly to the security of supportive funding partners including The St James's Place Foundation,

Sport England and BBC Children in Need. This has enabled us to offer the Choices for Disability Sport Programme both at Greenbank Sports Academy and in strategically placed hubs across Merseyside during the reporting period. The challenge in 2014/15 and beyond will be to continue to attract the appropriate support so that this vital provision can continue to develop and meet the sport and recreational needs of disabled people, whatever their level.

In summary, there are many positive highlights to be celebrated during the year and credit must be given to the hard work and dedication of the numerous people who made a contribution to this success. A heartfelt "thank you" to our trustees, patrons, staff, volunteers, customers, students and participants, who each make an individual contribution to creating the vibrant, innovative organisation that is Greenbank. Keep up the good work and continue to embrace the benefits of partnership.

Gerry Kinsella - Chief Executive

Achievements and Performance 2013 – 14

1 Greenbank College overview

Greenbank College continued to attract grant funding from Skills Funding Agency (SFA) and Education Funding Agency (EFA) during 2013/14, to offer inclusive learning opportunities for disabled and disadvantaged people and the local community.

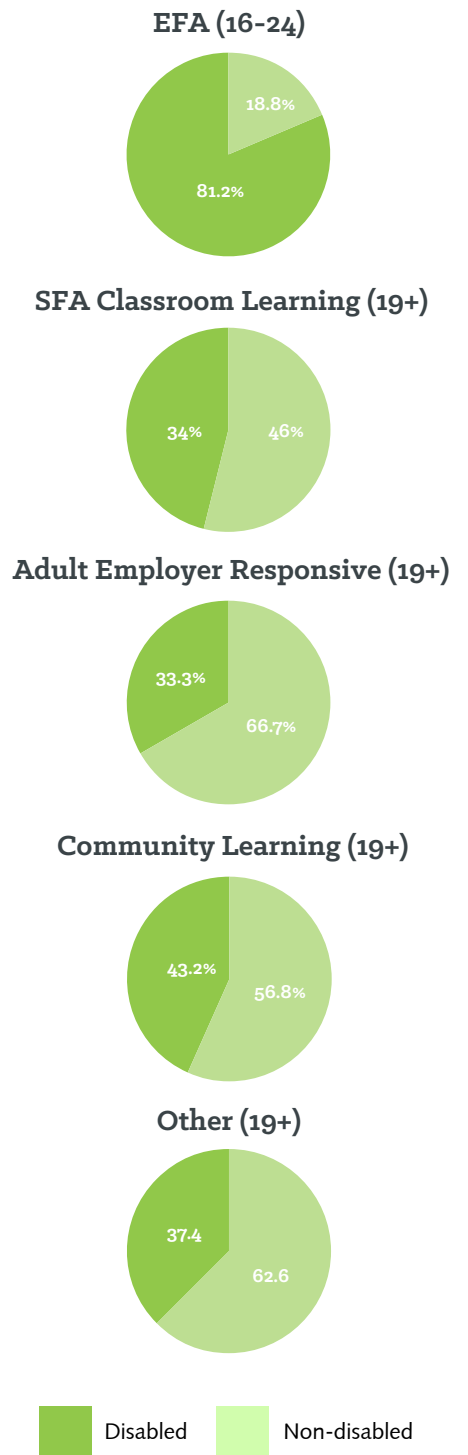
One of the key purposes of provision is to break down the barriers to learning that disabled and disadvantaged people face. Class sizes are small, the learning environment supportive and students are encouraged to progress and achieve their goals, take an active role in the community and work towards employment.

Young people aged 16 to 18 (or up to 24 with a Learning Difficulty Assessment) follow a personalised programme of study, focusing on future aspirations. The programme includes a work related subject, English and Maths (if not already achieved at Level 2), employability skills, a work placement and enrichment activities.

Work related subjects on offer (for young people and adults) during the year were in the sector subject areas of Business Administration, Customer Service, Exercise and Fitness, Information Technology (IT), Catering and Hospitality, Fashion and Textiles, Hairdressing, Health and Social Care and Sports Coaching and Development.

1.1 Disabled vs Non-Disabled Student Profile 2013/14

Figure 1: Analysis of 2013/14 students enrolled on the EFA and SFA 19+ Accredited Courses.



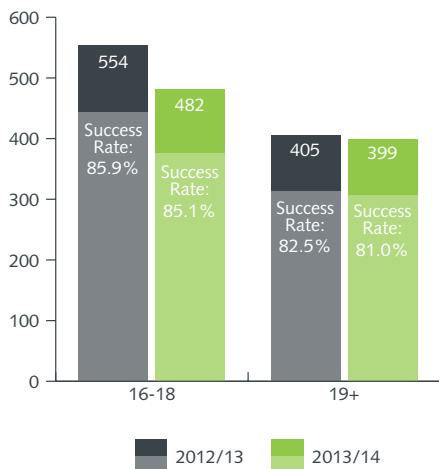
*Students declare a range of disabilities, learning difficulty & health conditions which include mobility, mental health, Asperger's, emotional and behavioural, dyslexia, dyscalculia, moderate and severe learning disability.



1.2 Student achievements

The overall success rate (which includes classroom learning, apprenticeships and Workplace Learning) is summarised below:

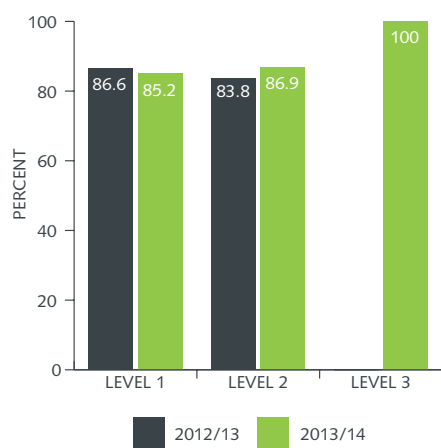
Figure 2: Qualification Success Rates Summary



Qualification Success Rates Summary by Level

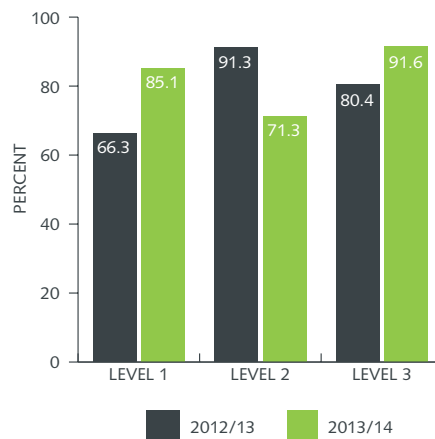
Level 1 shows an overall success rate of 85.2%. Level 2 an overall success rate of 86.9% and Level 3 an overall success rate of 100% for 16-19 EFA funded students.

Figure 3: 16-18 Success Rates



Level 1 shows an overall success rate of 85.1%. Level 2 an overall success rate of 71.3% and Level 3 an overall success rate of 91.6% for 19+ SFA funded students.

Figure 4: 19+ Success Rates



1.3 Inclusive Sport Development Foundation Degree

Greenbank's Foundation Degree programme is validated by Liverpool John Moores University. In this year's annual monitoring report the external examiner wrote "I believe this is a unique partnership between Greenbank and LJMU, from which has developed experience and expertise. On this award, there are for example opportunities to work with local agencies and on local projects as part of the award and to evaluate sport development programmes and projects (a highly relevant task for this area of work). Indeed Greenbank itself while the partner College also acts as a work based environment in which students learn and are assessed. Students are engaged in work-place and work-related learning and assessments throughout the award. Modules are designed to have a real-world context and assignments closely linked to real-life problems."

1.4 Linking Learning and Work

The focus of learning at Greenbank College is on what students would like to do in the workplace in the future.

A work placement officer works with local employers and volunteer agencies to develop relevant experience opportunities for students.

Placement providers include large

employers such as Holiday Inn, Alder Hey Hospital, Crisis, Villa Romana, Citizen Advice Bureau, Riverside Housing Trust, Liverpool University and Barnardo's,

The importance of smaller employers is recognised too, particularly as they can offer the opportunity for students with low esteem to gain work experience and grow in confidence, while working more closely with the employer. During the year we have worked with a number of small employers including; Glam Hair & Beauty, Ginger Café, The Granby Children's Centre (Sure Start), Aigburth High School, Sanctuary Family Support and Cleo's Café.

Overall, 76 students participated in work placements relevant to their vocational course and future aspirations. In addition, 17 Level 1 and 2 Hairdressing students offered their services to families at Ronald Macdonald House.

As a direct result of their placement, 6 students were offered employment by the placement provider. A further 4 gained employment elsewhere because of the experience gained whilst on placement.

Students are also encouraged to fulfil their employment potential through supportive employment practices both within Greenbank College and Greenbank Sports Academy.

During the year Greenbank has continued to offer work experience opportunities for its students primarily in Catering, Hairdressing, Exercise & Fitness, Sport Coaching and Development through Time Out Café Bar (Greenbank Sports Academy), sport and gym facilities at Greenbank Sports Academy and Salon HQ.

Greenbank also offered 3 Apprenticeships in Customer Services and Exercise & Fitness.

1.5 Funded Employment projects:

Greenbank seeks to secure funding to support disadvantaged people to move into employment. During the reporting period, 3 such initiatives were run:



1.5.1 Not in Education Employment or Training (NEET) programme LCC Contract

Greenbank completed delivery of its NEET programme for disabled people aged 16 to 24, under sub contract with Liverpool City Council in December 2013. The programme worked with 111 young people and achieved the following outcomes:

- 51 participants achieved accredited learning
- 42 participants progressed into Education
- 7 participants progressed into Employment

1.5.2 Not in Education Employment or Training (NEET) programme SFA Contract

Working in partnership with VOLA Merseyside, the organisation was successful in securing funding to continue work with the NEET group through the Ambition programme. The contract secured with the Skills Funding Agency, Education Funding Agency and European Social Fund was for programme delivery from January 2014 to July 2015.

Greenbank is the lead partner for delivery of Ambition, working with VOLA to ensure that 16 partners deliver personalised and supportive programmes for NEET young people across Knowsley, Liverpool, Sefton, St Helens and Wirral and achieve project targets.

From January to July 2014 Ambition achieved the following outcomes:

- 303 participants recruited on to the programme
- 119 participants achieved accredited learning
- 172 participants progressed into Education
- 13 participants progressed into Employment

1.5.3 Social Enterprise and Business Start Up Programme

Funded by Social Enterprise North West and the European Union the programme offered a range of help and advice for individuals including general information about self-employment, how to set up a Community Interest Company (CIC), legal aspects, business planning, etc. During 2013/14, 62 people were supported by programme staff.

2. Greenbank Sports Academy overview

Greenbank Sports Academy is a community sports facility in south Liverpool whose mission statement is to:

“Develop a centre of excellence in physical education, sport and recreation that is totally user friendly, owned and run by disabled people”

During 2013/14 carried out the following activities in line with its mission statement:

2.1 Sports and recreation activities for disabled children in school holidays and after school

The facility offered sport and craft activities for 85 young disabled people aged 8 to 16 and 18 non-disabled family members during school holidays and afterschool.

This was possible as a result of the ongoing support of the Children’s Rest School of Recovery, securing other charitable trust funding e.g. BBC Children in Need, People’s Postcode Trust and the fundraising efforts of staff and volunteers.

2.2 Disability sports events clubs and activities

2.2.1 Events

Greenbank recognises the importance of competition in developing sport and as part of its work attracts events’ organisers to use its facilities. During 2013/14 a range of disability sports events took place at the Sports Academy including; Regional Boccia Championships, Polio Fellowship Games, Panathlon Challenge and Merseyside Open Table Tennis Championships.

Greenbank Sports Academy also provides a venue for non-disability sporting events which this year included; England Handball Super League, Kuk Sool Won Martial Arts, Liverpool Handball Tournament; Roller Derby; Frisbee and the Merseyside Open Fencing Tournament.

2.2.2 Sport Development through clubs and activities

2013/14 has been a year of expansion for disability sports development as a result of the security of core funding support from The St James's Place Foundation and Sport England. The St James's Place Foundation has committed to continue grant funding until the beginning of 2016.

Consequently, the Academy has been able to action its development plan for disability sport. Branded as 'Choices for Disability Sport' the programme offers weekly grassroots sporting opportunity in sports such as power hockey, boccia, wheelchair basketball, wheelchair handball, adapted cycling, rebound therapy and fundamental skills.

Disabled people can choose to participate in 10 different sports clubs and compete in regional or national competitions. During the reporting period 6 new clubs were created and 9 new club sessions developed, with 17 hours of extra participation time created per week. Active club membership increased from 80 to 295; 225 of whom are disabled people.

Sport England funding has allowed us to establish 6 sports hubs within local communities across Merseyside.

Greenbank also continues to work in partnership with other agencies such as Merseyside Sport Partnership, National Governing Bodies and Day Services to offer a varied programme of sports and art activities.

2.2.3 Specialist sports coaching within the community including schools

Outreach is an important part of the Sports Academy's work, to ensure that as many disabled children and adults as possible benefit from sporting opportunity. Academy coaches work on an outreach basis with local schools and community venues.

During 2013/14, 2080 people took part in our outreach programme including 1875 disabled people.

Pupils from 21 schools, across Merseyside, including Sandfield Park, Broadgreen International and Bluebell Park, took part in sports sessions.

2.2.4 Links to governing bodies for sport and support for elite athletes through training facilities

Greenbank Sports Academy worked in partnership with National Governing Bodies of Sport (NGB's) including Table Tennis England, GB Boccia and British Handball Association during the reporting

period. The facility was also the centre of excellence for Merseyside Blind Football.

B1 England Football player Roy Turnham and current GB Wheelchair Basketball Captain Abdi Jama regularly use the facility for training.

2.2.5 Flexible educational pathway into vocational training, coaching and higher education

This was achieved through the provision of vocational courses and foundation degree course.

2.2.6 Open up employment opportunities for disabled people in sport, recreation and leisure

The organisation practices a policy of positive discrimination for disabled people, by guaranteeing that all disabled applicants with the appropriate qualification / experience for a vacant post will have an interview.

Of the sport staff currently employed within Greenbank Sports Academy, 56% declares a disability.

Greenbank also offers disabled people the opportunity to gain practical work experience through placements.





Objectives and Challenges 2014/15

Greenbank College

Greenbank College's objectives for 2014/5 are led mainly by changes to government policy and funder requirements.

Curricula change, set by Skills Funding Agency, focus upon the introduction of GCSE qualifications to the English and Maths syllabus from September 2015. This is a challenge for teaching staff, whose focus up until now has been upon the delivery of Functional Skills English and Maths accreditation. Staff training and development is needed as well as new classroom resources, in preparation for this deadline.

Also of note is the requirement to deliver an element of the curriculum using e-learning technology. The challenge is the development of a cost effective solution. Funding will be sought to invest in equipment and infrastructure; mainly tablets and improvements to wifi connectivity throughout the building. The organisation will develop a Virtual

Learning Environment (VLE) using free software, with content developed in-house. The enormity of this task should not be underestimated and will involve a steep learning curve for staff responsible for implementation and delivery. It is however key to ensuring that Greenbank College's offer is appropriate and relevant for its students and provides an interesting and dynamic learning environment.

It is also important to plan for the legacy of the current NEET project. Successfully supporting vulnerable young people into education, training and employment can only be achieved through dedicated resources. Greenbank College must develop collaborations and partnerships to ensure that such services are possible beyond July 2015.

Greenbank Sports Academy

The Sports Development team have a vision for delivery of disability sports programmes for the next 3 years; the Sports Academy must ensure that the funding is available to turn this into reality.

It has the assurance of stable core funding from The St James's Place Foundation to support its Choices for Disability Sport programme, for delivery of services at the Academy, but it must plan for what happens in 2016 to ensure that this vital service continues.

On a more positive note, funding has been secured from Sport England until 2017 to offer disability sports activities to local communities in 6 venues across Merseyside.

The Academy management team is also tasked with the continuous scrutiny of its trading activities, to ensure that the maximum contribution possible can be made by these activities to support our core charitable objectives.



Financial Review

The main funding sources for the Charity are currently grant or contract with the Skills Funding Agency and the Education Funding Agency.

The Charity achieved an overall surplus of £46,353 for the financial year ending 31 July 2014.

This is a much improved financial position, over the previous academic year thanks to the dedication and hard work from all the staff. Although we face continuing austerity measures, 2014/15 should also end with a financial surplus.

Investment Policy

All of the Charity's funds have been spent in the short term with a few grants received in advance.

The Council of Management is mindful of the need to retain a prudent amount in reserves each year and will seek specialist Charity sector advice and guidance when in a position to consider further investments.

Reserves Policy

The Council of Management annually reviews its reserves policy. This states that unrestricted funds not committed or invested in tangible fixed assets should initially be sufficient to cover one month's core operational costs, which equates to £150,000. However, the Council is mindful of the need to build reserves through planned operating surpluses within its long term business planning. In the short term the Council of Management has also considered how existing activities and expenditure can be curtailed should the need arise.

Independent Auditor's Statement to the Members of The Greenbank Project

We have examined the summary financial information for the year ended 31st July 2014 set out on pages 12 to 13, which form part of the summarised annual review.

Respective responsibilities of the Trustees and Auditor

The Trustees are responsible for preparing the summarised annual review in accordance with applicable United Kingdom law.

Our responsibility is to report to you our opinion on the consistency of the summary financial information within the summarised annual review with the full annual accounts and the Trustees' Report.

We also read the other information contained in the summarised annual review and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the summary financial information. The other information comprises only the Chief Executive's Review.

Our report on the company's full annual accounts describes the basis of our opinion on those accounts and on the Trustees' Report.

Opinion

In our opinion the summary financial information is consistent with the full annual accounts and the Trustees' Report of The Greenbank Project for the year ended 31st July 2014.



MITCHELL CHARLESWORTH
Statutory Auditor

9 February 2015

5 Temple Square
Temple Street
Liverpool
L2 5RH

Trustees' Statement

The auditor has issued unqualified reports on the full annual accounts and on the consistency of the Trustees' Report with those accounts. Their report on the full annual accounts contained no statement under Sections 498(2)(a) or (b) or 498(3) of the Companies Act 2006.

For further information, the full accounts, the Independent Auditor's report on those accounts and the Report of the Trustees should be consulted. Copies can be received from the registered office at Greenbank College, Greenbank Lane, Liverpool, L17 1AG.

Statement of Financial Activities for the year ended 31 July 2014

	Unrestricted Funds £	Restricted Funds £	Total Funds Year to 31 July 2014 £	Total Funds Year to 31 July 2013 £
Incoming resources from generated funds				
Voluntary income	31,829	900	32,729	91,064
Incoming resources from charitable activities	2,181,944	524,931	2,706,875	2,242,528
Incoming resources	2,213,773	525,831	2,739,604	2,333,592
Resources expended:				
Costs in furtherance of charitable objects	2,247,033	434,985	2,682,018	2,469,403
Governance costs	11,233	-	11,233	9,718
Total resources expended	2,268,266	434,985	2,693,251	2,506,121
Net incoming/(outgoing) resources for the year before transfers	(44,493)	90,846	(46,353)	(172,529)
Transfer between funds	137,693	(137,693)	-	-
Net movement of funds for the year after transfers	93,200	(46,847)	46,353	(172,529)
Reconciliation of funds				
Total funds brought forward	216,732	4,992,776	5,209,508	5,382,037
Total funds carried forward	309,932	4,945,929	5,255,861	5,209,508

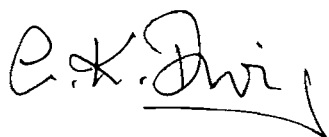
The Charity has no recognised gains or losses other than the results for the year as set out above.

All of the activities of the Charity are classed as continuing.

Balance Sheet

	Year to 31 July 2014		Year to 31 July 2013	
	£	£	£	£
Fixed assets				
Tangible assets		5,178,968		5,266,802
Current assets				
Stocks	5,126		6,979	
Debtors	151,961		129,437	
Cash in hand	436,090		584	
	593,177		137,000	
Creditors: Amounts falling due within one year	(516,284)		(194,294)	
Net current assets/(liabilities)		76,893		(57,294)
Total assets less current liabilities		5,255,861		5,209,508
The Funds of the Charity				
Restricted		4,945,929		4,992,776
Unrestricted		309,932		216,732
TOTAL FUNDS		5,255,861		5,209,508

These accounts were approved by the members of the Council on 9 February 2015
and are signed on their behalf by:



Alan Irving
Chairperson



Sandra Hulme
Vice Chairperson

Thank you

Greenbank acknowledges the support of the agencies with which it held contracts during 2013/14 including:

Calderdale College
Cheshire West and Chester Council
Education Funding Agency
Halton Borough Council
Knowsley Metropolitan Borough Council
Liverpool City Council
Liverpool John Moores University
Merseyside Sports Partnership
Skills Funding Agency
Social Enterprise North West
Sport England

And the benefits of partnership working with agencies including (this is not exhaustive list):

Activate Arts (Ambition)
Alt Valley Community Trust (Ambition)
Beechwood Community Trust (Ambition)
Blackburne House
Career Connect
Centre 63 (Ambition)

CITC
Employability Solutions (Ambition)
Forum Housing (Ambition)
Jobcentre Plus
Liverpool John Moores University
Mactac (Ambition)
MPH Training (Ambition)
Parenting 2000 (Ambition)
Priority Management (Ambition)
Sefton EBP (Ambition)
St Helens Chamber of Commerce (Ambition)
TCP (Ambition)
WEB (Ambition)
VOLA Merseyside

Charitable Donors 2013/14

Greenbank would like to thank all the charitable trusts, companies and organisations who have supported its work in any way during 2013/14.

These include:
Allerton United Reform Church
BBC Children in Need
Big Lottery Fund (Awards for All)
Carlsberg UK

Cash for Kids
Children's Rest School of Recovery
ComCab Liverpool
Cyclone Mobility
Deloitte
Friends of the Rose of Mossley
Peter Harrison Foundation
Jaguar Land Rover Employees General Fund
Jaguar Land Rover (in kind)
Marshall Property
Medicash Charitable Trust
Peel Port 500
People's Postcode Trust
Print Logic
Santander (in kind and materials)
The Elizabeth Rathbone Trust (EL Rathbone Trust)
The St James's Place Foundation
Tillotson Bradbery Trust
Typhoo

and all of the individuals who have given donations during 2013/14.

Santander volunteers painting at Greenbank College, April 2014



Administration Details and Key Personnel

Reference and administration details

Charity name: The Greenbank Project
Other names by which the charity is known by: Greenbank
Registered charity number: 513814
Company registration number: 1696490
Registered Office: Greenbank College,
Greenbank Lane,
Aigburth,
Liverpool L17 1AG

President

Lady Angela Morgan

Patrons

Baroness Masham of Ilton
The Most Reverend Patrick Kelly (retired 20.1.14)
The Right Reverend James Jones (retired 20.1.14)
Sir Philip Craven
Miss Rachel Hall

Trustees (Council of Management)

Dr Alan Irving - Chair
Sandra Hulme - Vice Chair
Steve Cronin
Tim Hall
Jim Hulme
John Lennon
Paul Macdonald (retired 20.1.14)
Dave Roberts
Mark Swift (appointed 20.1.14)

The trustees are also Directors for the purposes of the Companies Act.

Company Secretary and Chief Executive:
GJ Kinsella

Legal and administrative information

Auditors: Mitchell Charlesworth LLP
Chartered Accountants
Registered Auditor
5 Temple Square
Temple Street
Liverpool L2 5RH

Bankers: The Co-operative Bank Plc
Lyceum Building
1 Bold Street
Liverpool L2 4NW

Solicitors: Weightmans LLP
100 Old Hall Street
Liverpool
L3 9QJ

Senior Management Team

Elizabeth Brocklehurst
Marketing Manager
Margaret Brown
Finance Manager
Ian Grice
Admin / Management Information Manager
Anne Kinsella
Education & Curriculum Manager
Gerry Kinsella
Chief Executive
Mark Palmer
Sports Development Duty Manager
Pauline Sharma
Quality Assurance Manager
Karolina Skowronska
Restaurant Duty Manager
David Stanistreet
Sports Hall and Gym Duty Manager



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www.greenbank-project.org.uk

Registered Charity Number: 513814 · Company Registered in England Number: 1696490